



# BRIGHT LIGHT PROJECTS (BLP)

## CORPORATE OVERVIEW



**Vision: “A West Africa where vulnerable youth lead vibrant, equitable communities, turning crisis into platforms of shared sustainability”.**



## **BLP Corporate Overview**

Bright Light Projects (BLP) is a nonprofit organization committed to empowering vulnerable women, girls, young people, and communities through sustainable development, economic opportunity, education, environmental stewardship, and community resilience.

Founded in 2012, BLP operates through semi-autonomous country offices led by local professionals and empowered to design and implement programs aligned with the priorities and needs of their communities. Each country office manages its day-to-day operations while benefiting from strategic oversight, organizational support, and international resource mobilization provided by the Bright Light Projects USA Global Support Office in Houston, Texas.

Today, BLP maintains active country operations in Sierra Leone and Cameroon, where each office is registered under national laws and works in close partnership with government ministries, local authorities, civil society organizations, schools, and community leaders. BLP also maintains strategic relationships and provides limited technical support in Nigeria and Guinea (Conakry) to strengthen regional collaboration and prepare for future program opportunities.

Across the organization, programs are designed to respond to the realities facing underserved communities, including poverty, unemployment, gender inequality, limited access to education, climate vulnerability, and the long-term effects of conflict and public health crises. Through locally led solutions, BLP supports women's economic empowerment, youth employability, digital inclusion, climate-smart agriculture, environmental conservation, peacebuilding, and community resilience.

The Bright Light Projects USA Global Support Office does not directly implement country programs. Instead, it provides governance oversight, financial accountability, organizational policies, technical assistance, compliance support, capacity strengthening, and international resource mobilization, enabling each semi-autonomous country office to operate with strong local leadership while maintaining high standards of transparency, accountability, and institutional effectiveness.

This organizational model combines local leadership with shared governance, allowing BLP to deliver community-driven solutions while benefiting from the institutional support, accountability, and global partnerships provided by the Bright Light Projects USA Global Support Office.

Through trauma-informed programs (GSR/YME training, psychosocial support, eco-ventures, village savings groups), we deliver measurable results: 5,000+ youth empowered (60% girls), 95% employment for 540+ GBV survivors, 500+ orphans reintegrated, 100+ hectares reforested, and a 30% average increase in household income.

Our success is amplified by strategic partnerships and international recognition:

- Special Consultative Status with UN ECOSOC (2021)
- Accreditation with UNEP (2025)
- Accreditation with UNCCD (2025)
- Observer Status with IPBES (2025)

BLP offers a hand-up, not a hand-out—fostering self-reliance, capacity building, and community-led change aligned with SDGs and Agenda 2063. We aim to empower 50,000+ leaders by 2030, creating intergenerational equity and shared prosperity.

Join us in turning scars into strength. Your partnership fuels proven, scalable impact.



## **Our Mission:**

Empowering vulnerable youth to rebuild resilient, sustainable communities.

## **Our Vision:**

A West Africa where vulnerable youth lead vibrant, equitable communities, turning crisis into platforms of shared sustainability.

## **Our Motto:**

Rebuilding broken communities: Empowering youth for sustainable futures.

## **Our Core Promise**

“Our mission empowers today, our vision reimagines tomorrow.”

## **BLP Theory of Change**

Because war, Ebola, and conflict scars trap vulnerable youth in poverty, trauma, and environmental degradation in West Africa, we work in Sierra Leone, Cameroon, and Guinea-Conakry to help girls, orphans, young men, and women gain practical skills, agency, and financial inclusion through trauma-informed GSR/YME training, psychosocial support, eco-ventures, and village savings & loan associations (VSLA), in order to empower 50,000+ as leaders rebuilding resilient, sustainable communities by 2030.

## **Our Problem Statement -The Problem We Solve**

In West Africa, the scars of civil war, the 2014–2016 Ebola epidemic, and ongoing conflict continue to trap vulnerable youth in cycles of poverty, untreated trauma, and environmental degradation. In districts such as Bombali (Sierra Leone), Bamenda and Buea (Cameroon), and Forecariah/Gueckedou (Guinea-Conakry), over 70% of young people lack access to education or marketable skills, 60% of women and girls face economic exclusion and gender-based violence, thousands of orphans carry intergenerational trauma, and land degradation threatens the livelihoods of entire families.

These intersecting crises, historical violence, insecurity, and climate pressures erode agency, trust, and opportunity, locking generations into vulnerability and stalling progress toward the Sustainable Development Goals and Africa’s Agenda 2063. Without targeted, trauma-informed intervention, the potential of entire communities remains unrealized, and the cycle of brokenness continues.



## Our Core Advocacy & Focus Areas:

BLP conducts nonpartisan advocacy and initiatives that are fully aligned with the United Nations Sustainable Development Goals (SDGs) and the African Union's Agenda 2063. Through policy engagement, community voice amplification, and partnerships (bolstered by our UN ECOSOC, UNEP, UNCCD, and IPBES status), we drive systemic change alongside our direct programs.

### Core Advocacy Areas:

BLP has a simplistic approach to support and conduct non-partisan initiatives in rebuilding broken communities in line with the United Nations Sustainable Development Goals (SDGs) in the domain of:

- **Skills Development & Entrepreneurship** — Vocational training, livelihood support, and youth/young men empowerment (YME).
- **Gender Equality & Social Inclusion** — Addressing GBV, economic barriers for women/girls (GSR), and inclusive community structures.
- **Human Rights & Peace Building** — Protecting the rights of children, youth, women, people with disabilities, refugees, and IDPs.
- **Environmental Sustainability** — Conservation, restoration, reforestation, awareness, and climate resilience (Reforestation Hope, Trees for Food).
- **Education & STEM** — Formal/informal learning, adolescent leadership/mentorship, and STEM access for underserved youth.
- **Energy Poverty & Renewables** — Advocating for clean energy access and food sovereignty in vulnerable communities.
- **SDGs, ESGs & CSR** — Promoting corporate responsibility, sustainable practices, and Agenda 2063 integration.



## Bright Light Projects Methodology

### How We Deliver Lasting, Transformative Change

At Bright Light Projects, we believe in the power of human connection and direct engagement. Our approach is trauma-informed and community-led: we listen, walk alongside our beneficiaries as true partners, and meet them where they are to address their unique needs in West Africa's scarred communities (post-civil war, Ebola aftermath, and ongoing conflict zones).

Our proven methodology rests on four interconnected pillars:

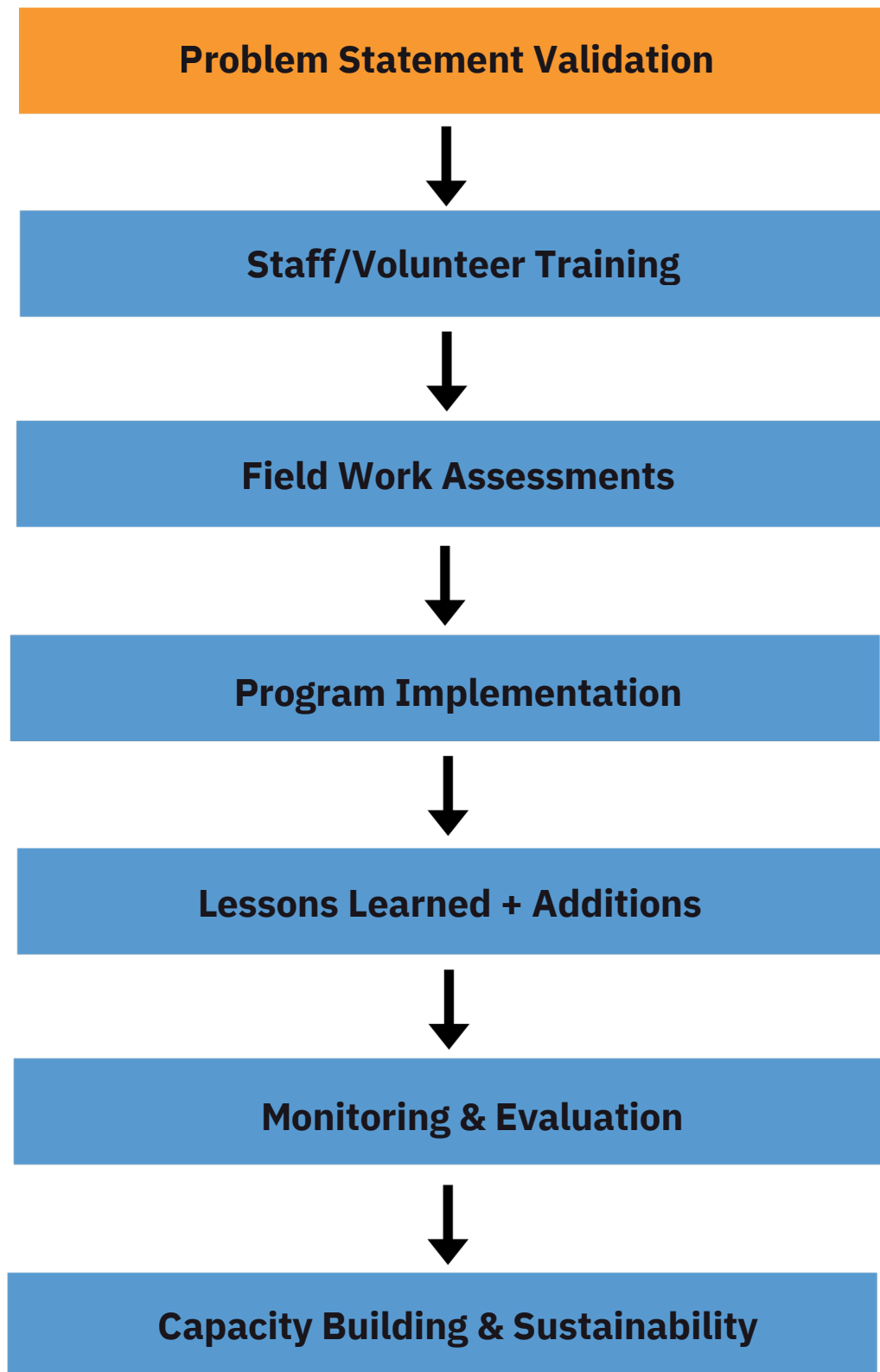
- **Direct Support** — Personalized, hands-on resources and interventions (skills training, psychosocial care, startup kits) tailored to individuals and groups, ensuring immediate relevance and dignity.
- **Continuous Evaluation and Monitoring** — Regular field assessments, progress check-ins, lessons learned, and data-driven adjustments to keep programs effective, adaptive, and responsive to evolving challenges like climate shocks or insecurity.
- **Capacity Building** — Equipping vulnerable youth, women, and communities with practical skills, knowledge, confidence, and leadership tools (through GSR/YME training, mentorship, STEM, VSLA groups) so they take ownership of their futures.
- **Sustainability & Self-Reliance** — Focusing on long-term solutions that outlast our involvement, entrepreneurship, income generation, eco-ventures, and community multipliers, creating resilient, self-sustaining impact.

By being present, flexible, and committed to our beneficiaries' success, we build trust, foster resilience, and create a brighter future together. This methodology—rooted in local engagement and strategic partnerships ensures our interventions deliver intergenerational equity aligned with SDGs and Agenda 2063.

It has already empowered 5,000+ youth (60% girls), achieved 95% employment for 540+ GBV survivors, reintegrated 500+ orphans, restored 100+ hectares of land, and boosted average household incomes by 30%.

**Aligned with our mission** — Empowering vulnerable youth to rebuild resilient, sustainable communities — and our vision — A West Africa where vulnerable youth lead vibrant, equitable communities, turning crisis into platforms for shared sustainability — we aim to scale to 50,000+ empowered leaders by 2030.

Your support powers this methodology, turning scars into strength and one-time aid into generational change.





## Bright Light Projects (BLP) Organizational Model Local Leadership with Centralized Governance Support.

### Our Organizational Model

Bright Light Projects (BLP) operates through a network of locally led country offices that are empowered to design and implement programs tailored to the needs of their communities. Each country office is **semi-autonomous, led by local professionals** with a deep understanding of the social, economic, and cultural context in which they work.

To ensure strong governance, accountability, and organizational consistency, the Bright Light Projects USA office provides strategic oversight and institutional support across the network. This includes organizational governance, financial oversight, resource mobilization, policy development, capacity strengthening, compliance, and technical assistance.

This model combines the flexibility and responsiveness of locally led organizations with the accountability and institutional support of an established international nonprofit structure. It enables each country office to build strong partnerships with national governments, local communities, civil society organizations, and donors while benefiting from shared standards, systems, and expertise across the BLP network.

### What This Means for Our Partners

- **Locally Led:** Programs are designed and implemented by local teams.
- **Community Driven:** Solutions are informed by community priorities and local partnerships.
- **Independent Operations:** Each country office manages its day-to-day operations, staffing, and program delivery within its national context.
- **Shared Accountability:** Bright Light Projects USA provides governance oversight, financial accountability, organizational support, and resource mobilization to strengthen the effectiveness and sustainability of country offices.
- **Global Standards, Local Impact:** Shared organizational policies and systems ensure transparency, quality, and accountability while preserving local leadership and decision-making.

This approach allows Bright Light Projects to deliver sustainable, locally owned development solutions while maintaining the governance and accountability expected by governments, institutional donors, and international partners.



- **Bright Light Projects USA – Global Support Office**
  - Governance and Board oversight
  - Financial management and compliance
  - Resource mobilization and donor engagement
  - Organizational policies and standards
  - Technical assistance and capacity strengthening
- **Bright Light Projects Sierra Leone (BLPSL)**
  - Locally led program implementation
  - National partnerships
  - Community engagement
  - Monitoring, evaluation, and reporting
- **Bright Light Projects Cameroon (BLPC)**
  - Locally led program implementation
  - National partnerships
  - Community engagement
  - Monitoring, evaluation, and reporting

BLP offices are locally led operating entities supported by a Global Support Office,

**BLP Global Support Office:**

**Bright Light Projects (BLP)**

9550 Westpark Dr., Suite 520, Houston, TX 77063

Tel: 281. 728. 4374 / Fax: 832. 645. 1197

info@brightlightprojects.org

**-Active Country Offices**

**Sierra Leone (BLPSL)**

Bright Light Projects Sierra Leone (BLPSL)

49 Rogbaneh Road, Makeni - Bombali District, North Sierra Leone

**Cameroon (BLPC)**

**Buea office:**

Bright Light Projects Cameroon

Baird Memorial Street, Bonduma, Buea

Fako Division, Southwest Region – Cameroon



## Bright Light Projects corporate overview

### **Bamenda office:**

#### **Bright Light Projects Cameroon**

Tinguh Cooperative Credit Union Building, Suite #4  
Bamenda III, Northwest Region – Cameroon

### **-Emerging Country Engagement**

#### **Guinea-Conakry**

Bright Light Projects Guinea (BLPG)  
Commune de Matam, Quartier Dabondi, Conakry  
Republic de Guinée

#### **Nigeria**

#### **Bright Light Projects Nigeria (BLPN)**

Ekpuk in Mkpato Enin Local Government Area LGA  
Akwa Ibom State Nigeria.

Emerging Country Engagement: Bright Light Projects maintains strategic relationships and provides limited technical support in selected countries where prior programs or partnerships are established. These locations serve as platforms for future collaboration, resource mobilization, and program development as opportunities arise.

### **BLP Social Media handles:**

Visit our social media pages and connect for updates:

Facebook / @theblprojectsusa / Instagram / Twitter: @theblprojects

LinkedIn: Bright Light Projects (BLP)

### **BLP SDGs Focus Banner**

**BLP programs cut across Sustainable Development Goals # 1, 2, 4, 5, 7, 8, 13, and 17**

